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HORSE & COUNTRY

Advertise on Event Live Streams in 2022 With Horse & Country

H&C had an extremely successful year in 2021 with more than 450 days of live equestrian sport from 105 different events.

In 2022, we are bringing even more live action to our audience, and you can be a part of this exciting growth. Opportunities are available with such events in the first quarter as the National Western Stock Show in Denver, Colorado, in January and "Turf Tour Today" at The Ridge in Wellington, Florida, which hosts multiple weeks of competition throughout the winter.

Create a custom package or look into a full 12-month package of advertising. Check out what's offered! 📌



"TURF TOUR TODAY" ON H&C+

Kick off 2022 with a sustained heavyweight advertising presence in this innovative, fast-growing series. February and March 2022

THE EVENT

The Ridge at Wellington Palm Beach Series and Turf Tour is one of the premier equestrian circuits in Florida. Running from January through March the Series attracts a large following of top riders from all over the world. This year H&C+ is producing an exclusive daily show (30+ episodes) featuring all of the action. "Turf Tour Today" will stream every evening the competition takes place at 7pm and, thereafter, will be available on-demand on H&C+. It's a great environment to showcase your brand during the Winter season.

ADVERTISER PACKAGE

Advertisers receive:

- Guaranteed two x :30 spots in every episode
- So a minimum of 60 spots in total
- Rate Card Investment = \$1,950

PRE-ROLL PACKAGE

Advertisers receive:

- An unmissable Solo :15 spot played in front of every stream
- Shared in equal rotation with three other brands throughout the entire event
- Investment = \$2,950

PRESENTING SPONSOR PACKAGE

Sponsors receive:

- Credit in the title sequence ("Turf Tour Today on H&C+ is presented by Your Brand")
- Presenting Sponsors' billboard sequence to run in front of all four ad breaks in every episode
- Credit in all H&C Marketing and event collateral Investment = \$3,950

CONTACT

To find out more about "Turf Tour Today" and other great events on H&C+, contact Tattie Singer tatties@horseandcountry.tv, +1 781 985 0796

THE
RIDGE
H&C+
HORSE & COUNTRY



NATIONAL WESTERN STOCK SHOW LIVE STREAMING ON H&C+

OPPORTUNITIES FOR ADVERTISERS IN THIS ICONIC EVENT. JANUARY 8TH - 23RD 2022

THE EVENT

The National Western Stock Show is the premier livestock, rodeo and horse show in the nation. In 2022, Horse & Country will be live streaming the Horse Show throughout the entire event on its streaming service, H&C+. Running from January 8th to 23rd, viewers can watch some of the best equines in the world performing across multiple disciplines including Showjumping, Reining and Liberty.

LIVE STREAM ADVERTISING

H&C is offering In-Stream Advertising, Pre-Roll, and Logo Billboard placements within and around the stream, with packages starting from just \$750. To find out more about this and other great events on H&C+, contact Tattie Singer tatties@horseandcountry.tv, +1 781 985 0796



H&C+
HORSE & COUNTRY

For advertising opportunities in and around live streams on H&C, contact:

Tattie Singer

tatties@horseandcountry.tv

781-985-0796



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